



Partnership Program

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We are pleased to present an exclusive opportunity to partner with Tura Beach Country Club a premier destination on the Sapphire Coast that seamlessly blends sport, community, and natural beauty.

Perched above the Pacific Ocean, Tura Beach Country Club offers more than just picturesque views; it serves as a vibrant hub for both locals and visitors. Our facilities include an 18-hole championship golf course designed by Peter Thomson and Mike Wolveridge, two high-quality lawn bowling greens and a welcoming clubhouse featuring the Porterhouse Bistro and versatile function spaces suitable for weddings, conferences, and community events.

Visitation

- Golfers: Over 30,000 rounds played annually
- Bowlers: 5,000 participants on our greens each year
- Social Members: 4,000 active members
- Visitors: 13,000 sign-ins annually

These figures highlight the extensive and diverse audience that Tura Beach Country Club attracts, offering sponsors a unique platform to connect with a broad demographic.

By aligning your brand with Tura Beach Country Club, you gain access to a community-centric environment that values tradition, inclusivity, and excellence. Our sponsorship packages are designed to provide maximum visibility and engagement, ensuring that your support translates into meaningful connections with our members and guests.

We invite you to explore the various sponsorship opportunities available and join us in fostering a thriving community spirit at Tura Beach Country Club.





Par Golf - Partnership Package

Our Par Golf Package connects you directly with our visitors and members through our in-house TV's, point of sale systems, website, newsletters and social media. It can be a stand-alone package, or you can combine it with membership or other club activities.

- Partnership Benefits **\$1200**
 - Par Website Advertisement
 - Brand Message on in house TV's
 - Fixture Book Listing
 - 2 x Sponsors Golf Day Entry
 - Inclusion in Clubs Email Newsletter
 - Social Media posts and shares

- Optional Extras
 - Add Membership
 - Add Signage
 - Add Tura Beach Country Club Dollars

Birdie Bonuses

As a Birdie Partner you will receive all the benefits of the Par package, with these extra bonuses.

Birdie Bonuses: **\$2700**

- \$500 Tura Beach Country Club Dollars
- Birdie Website Advertisement
- Bonus Brand Message on in house TV's
- Bonus Inclusion in Clubs Email Newsletter
- Bonus Social Media posts and shares

Eagle Enhancements

As an Eagle Partner you will receive all the benefits of the Par package, the Birdie Bonuses and these Eagle Enhancements.

Eagle Enhancements: **\$3200**

- Naming right to a Club event **OR**
- 2500 branded Coasters in the Club
- Clubhouse Event – As an eagle partner we will offer you Free* room hire for one event each year. You can use this as a marketing opportunity to target our members and guests, or hold a networking event, or your staff Christmas party.
*We will waive the room hire fee for an event, and catering costs are at your expense



Golf Buggy Partner

New opportunity coming in late 2025.

As our Golf Buggy Partner your brand will be positioned on our new fleet of 20 golf buggies that are utilised year-round on the course. With over 30,000 rounds of golf played annually, your brand will always be seen on the fairways.

Clubhouse Event – As an eagle partner we will offer you Free* room hire for one event each year. You can use this as a marketing opportunity to target our members and guests, or hold a networking event, or your staff Christmas party.

*We will waive the room hire fee for an event, and catering costs are at your expense



\$3995

Courtesy Bus Sponsorship

Our courtesy bus is on the road 360 days a year picking up and dropping of members and visitors to the club. It provides an opportunity to get your business seen all around the area

Rear window sign: \$1320



Signage

Have your business featured with these signs in premium locations around the club.

Pacific Way Signs - Extra Large Signs – From \$2100



Clubhouse Facing - Extra Large Signs - from \$1250



Tee Sign – Portrait - \$300



Other Signage Opportunities

- Practice Nets
- Practice Green
- Car Park signs
- Bowling Green



Club House Sponsors



For businesses who want to utilise the clubs' facilities and support the club but don't necessarily want to take advantage of the Golf Course.

We can customise a package to suit your needs which could include Social Club membership, branding and messaging from just \$1 per day

Branding Options

- Member Sign in Screen
- POS Screens
- Poker Machines
- In House TV's
- Visitor Sign in receipt – QR code

19th Hole

- Drink Coasters
\$1500 for 5000



Bowls Sponsors



On the Green

- Bowling Green Signs – Single Sided \$300 – Double Sided \$600
- Barefoot Bowls Sponsors
- Note: Design and sign costs extra

Custom Packages

Don't see the type of package you are looking for? Talk to us about creating a bespoke package to suit your companies' needs and budget.

For more information about our Partnership Program, please contact our marketing coordinator. marketing@turabeachcountryclub.com.au



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